



## **Regulations on the Use and Management of ANSO Name, Logo, and Internet Domain**

Approved by the 9<sup>th</sup> Governing Board Meeting of the Alliance of National and International Science Organizations for the Belt and Road Regions (ANSO) on December 11, 2024, in Bangkok, Thailand.

Published and printed in 2025 by ANSO.

© ANSO 2025



This document is available in Open Access under the Attribution-ShareAlike 3.0 IGO (CC-BY-SA 3.0 IGO) license (<http://creativecommons.org/licenses/by-sa/3.0/igo/>).

This document should be cited as follows: Regulations-ANSO. 2025. *Regulations on the Use and Management of ANSO Name, Logo, and Internet Domain*. Beijing, China.

These regulations (hereinafter referred to as the ‘Regulations’) are formulated under the relevant international conventions, Chinese domestic laws, and the *Statutes* of the Alliance of National and International Science Organizations for the Belt and Road Regions (ANSO), stipulating the requirements for using ANSO’s name, logo, and Internet domain (hereinafter referred to as the ‘Domain’). All parties involved must comply with these Regulations, as a general responsibility, to respect and protect ANSO’s intellectual property rights. These Regulations are also part of the management policy of the ANSO Secretariat (hereinafter referred to as the ‘Secretariat’) for overseeing ANSO-supported projects and activities, fostering connections with ANSO Members, and establishing partnerships, while retaining the right to take appropriate action in cases of non-compliance.

### **1. Purpose of the Regulations**

- 1.1 To define the scope for the use of ANSO’s name, logo, and domain through comprehensive and uniform regulations.
- 1.2 To establish clear procedures and responsibilities for ANSO Members, project implementers, partners, and other relevant entities, in using ANSO’s name and logo.
- 1.3 To manage the visual representation of the relationship between ANSO and its Members, project implementers, partners, and other relevant entities through specific combinations of names and logos.
- 1.4 To prevent unauthorized, commercial, or trademark misuse of ANSO’s name, logo, and domain by specifying relevant usage restrictions.

### **2. Objectives of the Regulations**

- 2.1 Developing the detailed requirements, conditions, and methods for using ANSO’s name, logo, and domain.
- 2.2 Protecting ANSO’s reputation and image, and increasing its impact, while avoiding political, legal, financial, or ethical risks.

### **3. Scope of Application**

The Regulations apply to all ANSO-related programs and activities, including but not limited to the following circumstances:

- 3.1 Activities based on ANSO General Assembly and Governing Board decisions; events hosted in ANSO Member countries.
- 3.2 Secretariat-led activities and communication; establishment of ANSO’s professional communication with ANSO Members and other relevant entities, including the signing of agreements; engagement of experts and supporting staff.
- 3.3 ANSO-supported research projects, conferences, capacity-building programs, promotional events, thematic networks, and joint initiatives with ANSO partners; award issuing, public outreach; appointing regional representatives and focal points.
- 3.4 Publication of ANSO-supported knowledge products (e.g., books, reports, videos, and audiovisuals), and communication meetings related to ANSO projects and activities.
- 3.5 Relevant activities that ANSO morally supports, endorses, or sponsors.

## 4. ANSO Name, Logo and Domain Definition

### 4.1 ANSO's official full name is:

(English) The Alliance of National and International Science Organizations for the Belt and Road Regions (current, official, permanent); The Alliance of International Science Organizations (former name, no longer in use). ANSO's name may be translated into any language, with its Chinese name as follows: “一带一路”国际科学组织联盟。

The abbreviation 'ANSO' serves as an equivalent substitute.

### 4.2 ANSO's current (official, permanent) logo is:



### 4.3 ANSO's former (no longer in use) logo is:



### 4.4 The meaning of ANSO's logo is as follows:



The yellow ribbon represents the Silk Road Economic Belt; the yellow dot symbolizes people joining hands in cooperation and mutual benefit; the blue ribbon

represents the 21<sup>st</sup>-century Maritime Silk Road. The interconnected ribbons signify the integration of resources, knowledge, and technological innovation among countries.

4.5 ANSO's domain name is <http://www.anso.org.cn>.

## **5. Protection of Identity and Rights**

5.1 Since ANSO's (current and former) name, logo, and domain are registered within China, ANSO holds exclusive trademark rights, copyright for the logo, and legal protection for the domain. These rights are also protected under international conventions (e.g., the Paris Convention for the Protection of Industrial Property).

5.2 The Secretariat, collaborating with ANSO Members, monitors the use of ANSO's name, logo and domain. ANSO has the right to prevent improper and unauthorized use of its name, logo and domain through legal mechanisms, procedures, and measures based on domestic laws and international conventions.

5.3 In case of abuse or misuse, the Secretariat reserves the right to take appropriate action, including pursuing legal remedies and, if necessary, initiating proceedings. Unjustified use may result in measures such as termination of collaboration.

5.4 ANSO prohibits the unauthorized registration or use of mixed domains involving "ANSO" combined with other letters, symbols, or numbers.

## **6. Right of Use**

6.1 The ANSO General Assembly and Governing Board meetings, and activities hosted or co-organized by ANSO Secretariat, may directly use ANSO's name, logo, and domain.

6.2 ANSO-supported projects may use ANSO's name and logo according to the signed project agreement.

6.3 Collaborative institution(s) may use ANSO's name and logo upon authorization by the Secretariat. The Secretariat shall issue an authorization letter, specifying the purpose, method, scope, duration, and prohibition of reauthorization. The evidence of actual usage shall be reported to the ANSO Secretariat.

6.4 ANSO provides moral or substantial support to credible outputs (including paper, audio-visual, and digital) and events that align with the Belt and Road Initiative, such as meetings, conferences, publications, awards, competitions and country-level activities, by issuing congratulatory messages or letters featuring the ANSO name and logo. In such situations, the Secretariat can provide authorization for the use of the ANSO name and logo.

## **7. Forms of Usage**

7.1 ANSO's name and logo must adhere to these Regulations, or the graphic standards provided by the Secretariat without alterations. The logo must include ANSO's full name below it to differentiate it from other organizations, specific work areas, and all other entities.

7.2 The ANSO logo may be used alongside the names or logos of ANSO-supported projects and activities, implementing or partner organizations, and specific activities to indicate their relationship with ANSO.



International Conference  
under the Patronage of  
ANSO

7.3 No alterations or graphic additions to ANSO’s logo are allowed. The logo combination must clearly indicate the relationship with ANSO (e.g., “Sponsored by ANSO,” “Supported by ANSO,” “ANSO Thematic Network”). When combining logos, sequence, and proper sizing should be considered.

7.4 The Secretariat is responsible for and manages ANSO’s only valid and currently active domain name, [www.anso.org.cn](http://www.anso.org.cn), with sole authority over current and future generic extensions (gTLDs).

7.5 With approval from the Secretariat, ANSO Members may register country-code top-level domains (ccTLDs) in their respective jurisdictions and designate them as ANSO Members to prevent third-party registrations.

## **8. Agreement Signing**

8.1 All collaboration agreements (e.g., projects, activities, partnerships, joint publications, and in-kind support) between ANSO and legal entities must include a clause requiring compliance with these Regulations for using ANSO’s name, logo and domain.

8.2 The Secretariat attaches these Regulations as an annex to all collaboration agreements.

8.3 ANSO-supported projects and activities must prominently display ANSO’s name and/or logo in visible positions in all outputs (such as paper-based or digitalized reports and publications).

## **9. Commercial Use**

9.1 Selling goods or services featuring ANSO’s name, logo, or domain for profit constitutes ‘commercial use’.

9.2 Unless authorized in writing by the Secretariat, the ANSO name, logo and domain may not be used for commercial purposes, either alone or in conjunction with other logos.

## **10. Requirements for ANSO Members**

- 10.1 ANSO Members have the right to directly use ANSO's name and logo following these Regulations and must combine them with the Member's name and/or logo.
- 10.2 ANSO Members are encouraged to use ANSO's name and logo in order to promote ANSO's visibility and influence internationally. The Secretariat may facilitate consultations with Members upon request, to ensure local participation.
- 10.3 ANSO Members may collaborate with institution(s) that share(s) ANSO's vision, missions. When signing agreements and implementing collaborative projects and activities, the ANSO name and logo shall be used in conjunction with the name(s) and logo(s) of ANSO Member(s) and institution(s), and clearly state the specifics of the collaboration.
- 10.4 ANSO Members are responsible for monitoring and preventing unauthorized domestic use of ANSO's name, logo, and domain in their countries and addressing potential misuse for commercial purposes.
- 10.5 ANSO Members shall not authorize other entities to use ANSO's name, logo, and/or domain for commercial purposes without Secretariat authorization.

## **11. By-Laws**

- 11.1 These Regulations are drafted and interpreted by the Secretariat. The original version is in Chinese and translated into English for endorsement by the ANSO Governing Board.
- 11.2 If endorsed, these Regulations will take effect on January 1, 2025. Further enforcement of the Regulations will be carried out as per the latest revisions.



## Authorization Letter

This letter serves as a formal authorization granting **【the name of the entity】** the right to use the name and logo of the Alliance of National and International Science Organizations for the Belt and Road Regions (ANSO), as detailed below:

1. Purpose of Use:

Specify the purpose, e.g., promotional activities, publications, and event branding.

2. Method:

Specify methods, e.g., use in digital platforms, printed materials, presentations.

3. Duration of Authorization:

Specify the start and end dates or validity period.

4. Scope:

Specify the geographic or contextual scope, e.g., international conferences, regional campaigns.

The usage right is non-transferable and may not be re-authorized to any third party. The evidence of usage shall be documented and submitted to the ANSO Secretariat for review.

Signature or Stamp by the ANSO Secretariat:

Date:

Email: [anso-public@anso.org.cn](mailto:anso-public@anso.org.cn)